

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3009303

Traffic Order #	11316422	Created On	5/4/2020 10:50:30 AM	Order Status	Contract Confirmed
Order #	3009303	Created By	NCC_Gateway_User	Gross \$	61.00
Order Descrp	62757680_Political_Candidate_Ronchetti For Senate	Updated On	5/4/2020 1:14:41 PM	Net \$	43.92
Client	MARK RONCHETTI NM US SENATE -	Updated By	Smith, Jennifer	Units	40
Start Date	5/5/2020	Industry	Political-US Senate	Credit Hold	NO
End Date	5/11/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62757680 2023
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - ABQ - WASH DC	Quarternary		Product	697
AE 2		TRAFFIC OPTIONS		Estimate	2023
Agency	SRCP MEDIA - NCC WT	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	New Mexico, Albuquerque, Priority Code NP=80, IP=74 See key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Portales	Contact			
Total Networks	1	Phone	111-111-1111	SYSCODE LIST	
GENERAL COMMENTS		Avail Tag		9911	
		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #	2023		

SUMMARY FOR SYSCODE 9911

Traffic Order #	11316422	Created On	5/4/2020 10:50:30 AM	Order Status	Contract Confirmed
Order #	3009303	Created By	NCC_Gateway_User	Syscode Gross \$	61.00
Order Descrp	62757680_Political_Candidate_Ronchetti For Senate	Updated On	5/4/2020 1:11:43 PM	Syscode Net \$	43.92
Client	MARK RONCHETTI NM US SENATE - NCC - ABQ	Updated By	Smith, Jennifer	Syscode Units	40
Start Date	5/5/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/11/2020	Zones	Portales	Avg Unit Rate	1.53
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	Fox News Channel	9911	FOX AND FRIEND<	05/05/2020	05/10/2020	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$2.00	\$12.00	30
2	3		National Political Bundle	74 74	Fox News Channel	9911	VARIOUS	05/05/2020	05/10/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$1.00	\$12.00	30
3	5		National Political Bundle	74 74	Fox News Channel	9911	VARIOUS	05/05/2020	05/10/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1.00	\$4.00	30
4	7		National Political Bundle	74 74	Fox News Channel	9911	VARIOUS	05/05/2020	05/10/2020	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$2.00	\$24.00	30
5	2		National Political Bundle	74 74	Fox News Channel	9911	FOX AND FRIEND<	05/11/2020	05/11/2020	M 5a-9a	X							1	\$2.00	\$2.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	4		National Political Bundle	74 74	Fox News Channel	9911	VARIOUS	05/11/2020	05/11/2020	M 9a-4p	X							2	\$1.00	\$2.00	30
7	6		National Political Bundle	74 74	Fox News Channel	9911	VARIOUS	05/11/2020	05/11/2020	M 4p-7p	X							1	\$1.00	\$1.00	30
8	8		National Political Bundle	74 74	Fox News Channel	9911	VARIOUS	05/11/2020	05/11/2020	M 7p-12m	X							2	\$2.00	\$4.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11316422		# of Weeks	2		Active	Yes
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Start Date	5/5/2020		Updated By	Smith, Jennifer		Units	40
End Date	5/11/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	